

Short-Term Trip Fundraising









Midtown is here to support you as you prepare to raise funds for your short-term trip.

Tips...

- Use language like "I am looking for 30 people to donate \$30"
- Make designs to, create social media graphics, create support letters or promote an event
- Use "The QR code Generator" to create free codes that link to the donation page. Put these codes on letters, email, social media, or event posters.

Ideas...



-  Letter or email
-  Host a Trivia night, live band, group game night, cooking class, etc. and provide childcare, if desired. "Price of admission" is a donation to the trip.
-  Host a backyard worship night, share details and vision about your trip, have a designated time and/or space for people to give towards the trip
-  Host a meal serving the food from the culture your team will be going to. You can offer a suggested donation amount per meal.
-  Social Media
-  Get your CG or friend group involved by "donating" food items they've made. People vote with their dollars on which food item is the best.

Thing to Remember...

- Sending staff can help your team book space at Midtown. Your team is responsible to organize, promote, and pay for everything related to the event. At this time, fundraisers at the church cannot take place on Sunday mornings.
- Midtown social media can highlight your team as you prepare to go and mention that you will be fundraising for the trip. We can't specifically highlight individual team members. We also can't promote a team fundraiser from the stage during announcements on Sundays or in the weekly email.

Fundraising
continued....

Disclaimer

All contributions given to Sojourn Church Midtown are given for the short-term trip, not for the individual team members. Money contributed to the church by you or on your behalf will be used to meet trip expenses and is non-refundable, even if you are unable to participate in the trip. Each participant is responsible for paying all costs incurred by the church on their behalf for the trip. All funds given to Sojourn Church Midtown for your team are given for the global missions efforts of the church and are subject to tax law and the financial policies of the church.

How Do I Give?

Online:



People can go to the Midtown ServiceReef website and click on the trip they want to give to. There is a “green” donate button that will navigate them how to give. This button can be used to give a gift to the team as a whole or an individual team member. There is also a personal fundraising page for each person on the team with a separate URL. You can find this on your dashboard. You can put either link in letters, on social media or via email for people to use.

Check:



People can give by sending a check through the mail to:

Sojourn Church Midtown
P.O. Box 406738
Louisville, KY 40204

Every check must be made out to “Sojourn Church Midtown”. In the memo line donors must include the “trip name and your last name” in order for it to be tax-deductible. Please do not send checks to the Midtown or the Meridian address as these can get lost. Also, please do not have people drop checks or money in the giving bucket on Sundays.

How do I see how much I have raised?...

When you were approved for your trip you were given an account in ServiceReef. Any online contributions towards your trip are posted immediately to your account in ServiceReef. Contributions via check are manually put into your account every one to two weeks as they come in. You can see these donations using the finance tab in your profile or your overall progress via your dashboard.

Please allow at least a week of processing time for all gifts before contacting your trip leader about a missing gift. After that time, feel free to contact your leader or the Send Ministry Assistant for help.